

BY DAVID GILBERT

email dg30351671@gmail.com

Mobile 04 [REDACTED]

<https://www.behance.net/davidgilbert37>

City Melbourne

# Portfolio



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Client Brief-  
Create photography to  
tease the upcoming SOF Smock  
to generate excitement and  
anticipation, highlighting  
design and quality without  
revealing full details.  
Collaborate with the  
marketing manager for  
photography style.

# Social Media



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Windowed Mode



**LRR PACK**

**BUNDLE SAVE 10%**

**SHOP NOW**

full screen

Mobile View



**SHOP NOW**

**LRR PACK**

**BUNDLE SAVE 10%**



**shopify**

Client Brief — (Homepage Banner)  
Promote the LRR Pack Bundle with a  
“Save 10%” offer through a responsive  
homepage hero banner for the  
Shopify store. Organise and take  
Photography of the bundle.

# Web Banners

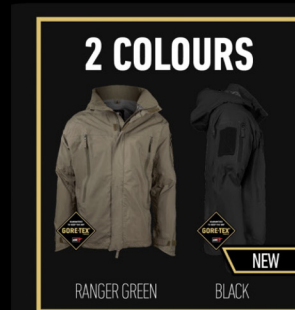
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## ICONS



## Client Brief

Promote the Ossa Jacket LT3 via email, highlighting new colour and features.

# eDM

This is gear for going further than you've ever been before. GORE-TEX PRO garments are for outdoor professionals and serious outdoor enthusiasts who need the most rugged and durable protection available. They are designed to be extremely breathable and come with the ultimate GUARANTEED TO KEEP YOU DRY™ promise for waterproof protection in a variety of outdoor situations. So you can realize your next outdoor adventure.

Our most rugged and durable product technology will come with a range of technology evolutions that can be combined into one garment to create gear that perfectly matches the needs of specific use and area. These garments are carrying the NEW GORE-TEX PRO Tag.

**BROKE 3-LAYER CONSTRUCTION**

The 3-layer design utilizes revolutionary membranes that are specially processed and provide high strength. It can be equipped with specific characteristics to provide levels of movement to the user. The membrane is durably bonded to both the rugged outer material and a specially developed robust inner lining.

**RUGGED OUTER MATERIAL**

Built with robust outer face materials, GORE-TEX PRO garments are highly abrasion- and snag-resistant. Only textiles between 30-200 denier are used, and all products must pass our extremely rigorous tests. GORE-TEX PRO garments are tested in the lab by our teams of dedicated scientists and set in the most extreme conditions all around the world by professionals and athletes.

**INNOVATIVE BACKER TECHNOLOGY**

3-layer GORE-TEX PRO Laminates also benefit from patented Gore Membrane Backer technology, now developed with outdoor drying (the non-stretch GORE-TEX PRO Fabrics, carrying the "GORE-TEX PRO NEW" Tag). The specialty woven lining protects the membrane from the inside and the stretchy and elasticized inner layers ensuring you can move freely. The low denier backer is still highly breathable and robust, without adding excessive weight.



**\$799**

**SHOP NOW**

**GORE-TEX PRO**

Shop now. Pay later. Always interest-free.



\* Some exclusions apply



<p><b>TOTALY WATERPROOF</b></p> <p>The innovative GORE-TEX PRO membrane keeps you completely dry from the rain and snow.</p>	<p><b>NATURALLY BREATHABLE</b></p> <p>The unique and advanced membrane lets the heat and moisture you produce escape, while keeping the wind and water out. After the rain, it dries.</p>	<p><b>TOTALY TRAILPROOF</b></p> <p>Over 100,000 uses per year proves the rugged and durable GORE-TEX PRO membrane is built to last.</p>
<p><b>VERY RUGGED</b></p> <p>GORE-TEX PRO products show the real world ruggedness of your gear. They're built to last. They're built to last. They're built to last.</p>	<p><b>STRETCH*</b></p> <p>Each jacket and pant in your gear offers unique movement advantages. They're built to last. They're built to last. They're built to last.</p>	<p><b>INNOVATIVE EQUIPMENT</b></p> <p>The unique and advanced membrane lets the heat and moisture you produce escape, while keeping the wind and water out. After the rain, it dries.</p>

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### Client Brief

Photograph the SJ6 jacket using a model. Incorporate a chest rig and collaborate with the marketing manager for photography style for the website and social media.

# Photography

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# MALOU



MARITIME. AMPHIBIOUS. LITTORAL. OPERATIONS. UNIFORM.

# MALOU



MARITIME. AMPHIBIOUS. LITTORAL. OPERATIONS. UNIFORM.

## Client Brief

Design a logo for the MALOU military uniform line that represents amphibious functionality, balancing land and sea while remaining sharp, durable, and versatile across multiple formats.



# Logo

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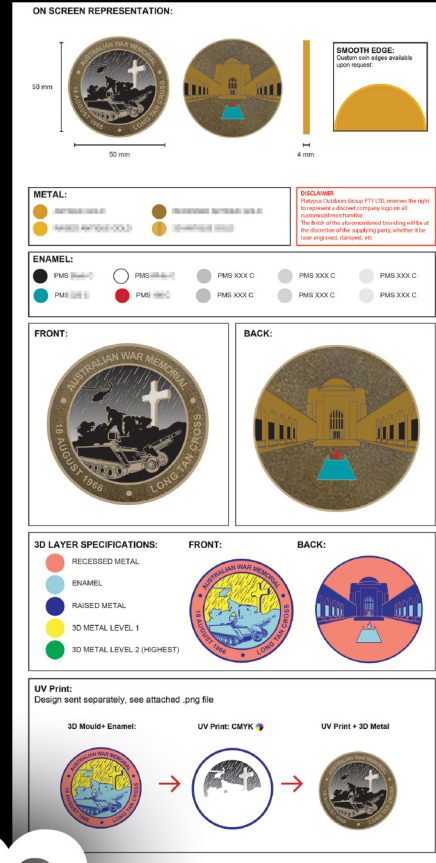
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## Client Brief

Develop design concepts for commemorative coins, a patch, and a T-shirt that are respectful, impactful, and aligned with historical and brand significance.

# Custom merch



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## ICONS



## Client Brief

Create Photography and a brochure for the Terra Firma Pattern (TFP) camouflage leaf suit, showcasing product variants, features, and usage with a tactical, professional aesthetic. Collaborate with the marketing manager for photography style.



# Brochure

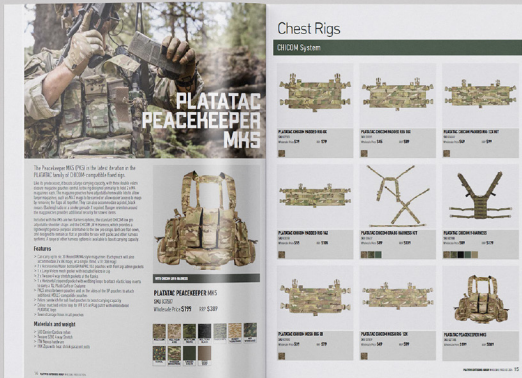
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## Client Brief

Update the wholesale catalogue with new products, cover page, refreshed imagery, and accurate pricing, ensuring a clean and brand-consistent design for both print and digital distribution.

# Catalogue

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## About

I'm a graphic designer specializing in visual design for ecommerce. I create cohesive brand assets across digital and print — including website banners, email campaigns (eDMs), product photography, logo design, and wholesale catalogues. My goal is to support every stage of the online shopping experience with clear, practical design that enhances both usability and brand identity.

## Current Position

At the moment, I'm working as an in-house graphic designer, expanding my expertise in product photography, digital and print campaigns, and brand design, mainly within the military sector. I'm excited to branch out and apply my design experience to new industries and a wider range of creative projects.

Tools



# About